

shanalyn designs

LOGO PRICING GUIDE



PRICING & DETAILS

BASIC LOGO - FONT/NAME ONLY - \$250

- Use of free font
- 2 different versions of logo to solidify design
- Includes all forms of the logo & different sizing for social media - JPG, PDF, PSD, EPS, PNG, TIFF, AI

LOGO W/ HAND-DRAWN ICON OR GRAPHIC - \$350

- Photo or icon that is hand-drawn
- 4 revised versions of logo to solidify design
- Includes all forms of the logo & different sizing for social media - JPG, PDF, PSD, EPS, PNG, TIFF, AI
- Up to 4 color variations provided for different presentations

**All logo prices are subject to change based on individual circumstances including revisions & design time.*

**Although client may make as many revisions as they want, if the client does not approve after the allotted number of revisions, \$30 will be added to the invoice for every revised logo after that.*

**Payments accepted by: check or venmo. A final invoice will be sent when project is finalized and approved by client.*

WHAT YOU CAN EXPECT

Here's the skinny-

I put my entire energy and focus into creating a logo for each client. I am genuinely excited about designing and that is the feeling I want you to have about your new branding *and* the process! In our initial emails/meetings, we will discuss colors, fonts and inspiration to get started with your design.

You *are* your brand! You deserve to be represented by nothing less than perfection when it comes to your branding.

If there is a deadline you need to reach, please mention this in our first email/meeting and we will meet that deadline.

Finally, please answer these questions below so I can design a logo that is tailored just for you:

- A. What is the product/service that your business is providing?
- B. Is the deadline for the logo?
- C. Who is the target audience?
- D. Who are your competitors?
- E. Are there any restrictions?

INSPIRATION

If possible, please provide at least 3+ different inspirational designs that you love! This can be a font, a website, a color...anything you like!

THANK YOU!